XCELERATE TRAINING INSTITUTE
your learning & development partner

PUBLIC RELATIONS

International Protocol and Diplomacy Training

DURATION	LANGUAGE	FORMAT
5 days	English	Classroom / Online

Upcoming dates

Dates	Venue	Format	Fee
4 – 8 Jan 2027	Live online	Online (live)	€1,200
8 – 12 Feb 2027	London	Classroom	€4,800
12 – 16 Jul 2027	Live online	Online (live)	€1,200

Register or ask a question

Online: staging.x8ti.com/course/international-protocol-and-diplomacy-training/

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International Protocol and Diplomacy Training

Introduction

This course by Xcelerate Training Institutes provides comprehensive training in International Protocol and Diplomacy. This course delves into the intricate rules governing behavior and conduct in international interactions. It highlights the crucial role of protocol in fostering harmonious relationships between individuals, organizations, and nations across cultures. By understanding and applying these standards, participants will enhance their organization's reputation, facilitate cross-border collaborations, and advance their own careers.

Learning Objectives

This certification program aims to equip professionals with a deep understanding of international protocol, enabling them to confidently handle complex situations. Participants will develop strong interpersonal skills, cross-cultural competence, and the ability to represent their organizations effectively on the global stage. Ultimately, the course empowers individuals to become in-house protocol experts and contribute to their organization's and nation's success.

Training Methodology

Xcelerate Training Institutes employs a practical, participant-centered approach. Experienced trainers deliver content tailored to the specific needs of the audience. Interactive exercises, role-playing, and real-world scenarios enhance learning and skill development. The course follows a structured learning model that emphasizes doing, reviewing, learning, and applying knowledge.

Benefits for Your Organisation

Organizations that invest in this training will benefit from enhanced corporate reputation, improved cross-cultural collaboration, and increased opportunities for international business. By developing a pool of protocol-savvy employees, organizations can strengthen their global presence and achieve long-term growth.

Benefits for You

Participants will gain in-depth knowledge of international protocol, enhance their intercultural communication skills, and boost their career prospects. The course empowers individuals to confidently represent their organizations on the world stage, build strong professional networks, and contribute to their nation's success.

Who Should Attend

This course is designed for a wide range of professionals, including senior management, protocol officers, diplomats, event planners, consultants, and global entrepreneurs. Anyone seeking to enhance their intercultural competence and advance their career in an increasingly globalized world will benefit from this training.

Course Outline

International Protocol and Diplomacy Certification

This course provides a comprehensive understanding of international protocol and its impact.

Fundamentals of International Protocol

This section covers essential protocol practices including:

- Social interactions
- Planning
- Communication
- Dining etiquette
- Gift-giving
- Appropriate attire

Developing Protocol Expertise

This section focuses on:

- Building personal
- Business
- Strategic capabilities in the realm of international protocol

Cultural Dimensions of Protocol

This section explores how cultural differences influence protocol including:

- Social customs
- Attire
- Conversation

Nonverbal Communication in Protocol

This section examines the importance of nonverbal cues in protocol, such as:

- Eye contact
- Body language
- Handshake etiquette

Protocol for Dining and Events

This section covers protocol for various dining occasions including:

- Invitations
- Table setting
- Seating arrangements
- Menu planning
- Toasting

Protocol for Introductions and Interactions

This section focuses on the etiquette of introductions including:

- Order of precedence

- Name recall
- Business card exchange
- Time management
- Appropriate greetings

Protocol for International Events

This section covers protocol for hosting and attending international events including:

- Delegations
- Meetings
- Negotiations
- Ceremonies

Protocol for Electronic Communication

This section addresses protocol for various electronic communication channels including:

- Phone
- Email
- Video conferencing

Protocol for Flag Usage

This section provides:

- guidelines for proper flag display
- Handling in various contexts

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Registration Form

International Protocol and Diplomacy Training

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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Email this form
info@x8ti.com

Register online
Open the course page