XCELERATE TRAINING INSTITUTE

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PROCUREMENT, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Supply Chain Management and Logistics

DURATION	LANGUAGE	FORMAT
5 days	**English**	**Classroom / Online**

Upcoming dates

Dates	Venue	Format	Fee
17 – 21 May 2027	Live online	Online (live)	**€1,200**
22 – 26 Nov 2027	Live online	Online (live)	**€1,200**
27 – 31 Dec 2027	Istanbul	Classroom	**€3,600**

Register or ask a question

Online: staging.x8ti.com/course/supply-chain-management-and-logistics/

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Supply Chain Management and Logistics

Introduction

What is supply chain management and Logistics? Supply chain management is a wide range of activities essential to plan, control and execute a product's flow, from raw material procurement, production through distribution to the final customer, in the most cost-effective and streamlined manner possible.

Logistics, on the other hand, is an important function of the supply chain that involves planning and execution capabilities. It is the capability that organizations make use of in order to plan total requirements, which is then communicated to procurement and other functions for sourcing.

Supply chain management includes flow alignment, function integration, process coordination, complex system designing, resource management, etc.

Logistics management is a supply chain management element that is used to meet customer demands through the planning, control and implementation of the effective movement and storage of information, goods and services from origin to destination. These functions are extremely critical to meet the desired objectives and contribute to organizational growth and success.

This training course will empower you with all the knowledge and understanding required to build a successful career in supply chain management.

This course will provide you with the experience, confidence and exposure to handle and successfully manage any process of the supply chain, thereby preparing you for higher roles and responsibilities that will eventually contribute to your career progression.

Further, the knowledge gained through this course is not specific to one organization or industry and can be implemented in other organizations and industries, thus allowing you to expand your professional portfolio into other organizations and industries.

Learning Objectives

The main objective of this Mini MBA in Supply Chain Management and Logistics Course is to empower professionals with—

- complete knowledge, understanding and confidence to successfully undertake and fulfill any role related to logistics and supply chain management
- the perspective and experience to closely review existing processes and practices of the supply chain and suggest as well as drive implementation of suggestions for enhancements
- the confidence, experience and skill to assume higher roles and responsibilities related to supply chain management in any organization or industry, thereby fostering career growth
- the ability and confidence to train other professionals on logistics and supply chain management
- the capabilities and knowledge to contribute to organizational growth through effective processes and practices at each step of the supply chain
- the potential, experience and understanding to organize the seamless implementation of change for

better client satisfaction
- the confidence, experience and skill to overcome all challenges of supply chain management
- the ability to track and improve employee performance and morale
- the foresight and strategic skills to anticipate possible risks and make provisions to handle these to minimize or completely avoid their impact and resultant costs

Training Methodology

Training follows a dual approach—theoretical-cum-practical. The theoretical part of training is delivered through lectures by an expert from the relevant domain, using detailed audio-visual presentations.

The practical aspect of training is ensured through practical assignments and sample projects to trainees. Case study discussions are extremely helpful to draw relevance to the training audience. Experiential learning is also given prime importance.

Benefits for Your Organisation

By professionals undertaking this mini MBA in Supply Chain Management and Logistics course, organizations will benefit in the following ways:

- Experienced professionals to effectively undertake logistics and supply chain management
- Better relationship management with suppliers, investors and vendors
- Increased product quality through increased employee performance and morale
- Better risk assessment and management
- Greater organizational credibility because of better risk management, resulting in increased investments
- Organizational growth and development as a result of increased credibility and reduced costs
- Greater client satisfaction because of better quality and turn-around-time
- Training of other employees regarding best practices in logistics and supply chain management, at no additional cost
- Continuous improvement in processes and systems to advanced ones through regular audits
- Adherence to internationally recognised standards of quality and operational efficiency

Benefits for You

Professionals enrolling for this Mini MBA in Supply Chain Management and Logistics will derive the following benefits:

- Detailed understanding and knowledge of logistics and supply chain management
- Greater knowledge and enhanced attention to detail to review existing processes and introduce enhancements in one, some or all processes
- Greater confidence and ability to undertake and successfully fulfill any role assigned to one in the supply chain, thereby demonstrating one’s skill and dynamism and inviting more opportunities for growth and progression
- Increased knowledge and understanding of modern techniques and methods to enhance the performance of supply chain processes

- Increased knowledge and confidence to train other professionals regarding logistics and supply chain management
- Greater knowledge and awareness of international standards of quality and delivery to help one's organization align to these
- Better foresight and strategic and analytical skills to predict possible risks and address these to prevent them from negatively impacting organization success
- Increased ability to encourage greater investments through better risk assessment and management
- Increased confidence and experience to overcome all challenges and hindrances one would face during logistics and supply chain management
- Enhanced skill set and capabilities to contribute to organizational growth through better risk assessment and management, increased credibility, increased client satisfaction, greater investments and reduced costs

Who Should Attend

- Investors and shareholders who need to understand the success and health of an organization through its practices of the supply chain before making an investment decision
- Managers and supervisors responsible for overseeing operations within the supply chain, from start to end
- Senior members and top management of an organization who make the important process and organizational decisions that could impact performance in various processes of the supply chain
- Quality managers and process excellence experts responsible for managing and maintaining quality in the organization
- Internal and external auditors responsible for ensuring that all practices and processes follow industry standards
- Employees, vendors and all other third parties involved at various stages of the supply chain
- Any other professional interested in knowing more about logistics and supply chain management

Course Outline

The Mini MBA in Supply Chain Management and Logistics covers the following areas regarding materials and supply chain management:

Functions of Supply Chain Management

- Flow alignment
- Function integration
- Process coordination
- Complex system designing
- Resource management

Key Components of Supply Chain Management

- Planning
- Information
- Source
- Inventory

- Production
- Location
- Transportation
- Return of goods

Benefits of Supply Chain Management

- Improving collaboration with suppliers
- Improving product quality
- Ensuring compliance with customer expectations
- Reducing risks
- Attracting and retaining employees
- Providing security to investors and creditors
- Creating new market opportunities

Challenges in Supply Chain Management

- Customer service and preferences
- Globalization
- Market growth
- Cost control
- Planning and risk management
- Supplier/partnership relationship management
- Talent

Functions of Logistics Management

- Order processing
- Inventory control
- Warehousing
- Transportation
- Material handling and storage system
- Logistical packaging
- Information Systems

Components of Logistics Management

- Demand Forecasting
- Distribution Communications
- Warehouse Selection
- Scrap Disposal
- Parts and Service Support

Importance of Logistics Management

- Provide Top Service
- Increase in Supply Chain Transparency
- Better Documentation & Consultation

- Improve Efficiency and Reduce Costs
- Greater Revenue

09:00

- Fuel Costs
- Business Process Improvement
- Improved Customer Service
- Driver Shortage & Retention
- Government Regulations
- Environmental Issues

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Registration Form

Supply Chain Management and Logistics

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

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