XCELERATE TRAINING INSTITUTE

your learning & development partner

ACCOUNTING & FINANCE

Financial Strategy Training Course

DURATION	LANGUAGE	FORMAT
5 days	**English**	**Classroom / Online**

Upcoming dates

Dates	Venue	Format	Fee
4 – 8 Jan 2027	Live online	Online (live)	**€1,200**
8 – 12 Feb 2027	Amsterdam	Classroom	**€5,500**
12 – 16 Jul 2027	Live online	Online (live)	**€1,200**

Register or ask a question

Online: staging.x8ti.com/course/financial-strategy-training-course-2/

+491631686678 · info@x8ti.com

Financial Strategy Training Course

Introduction

Creating a financial strategy involves developing guidelines to achieve future goals. Similar to navigating a busy street blindfolded, without a strategy, even the most resourceful management can struggle to steer the business effectively. Strategy provides a framework that guides choices and actions, ensuring that the business moves in the right direction. In finance, a strategic approach helps in making decisions related to resource allocation, capital structure, growth, and financial stability.

Learning Objectives

Upon completing the Financial Strategy course, participants will:

- Understand the need for strategic financial management.
- Evaluate the financial performance of projects based on business standards.
- Make sound financial decisions in a dynamic business environment.
- Develop financial strategies aligned with long-term organizational goals.
- Make accurate financial projections and forecasts.
- Assess financial risks associated with projects.
- Balance the interests of various stakeholders and add value to the business.

Training Methodology

This course includes:

- Interactive lecture sessions
- Practical problem-solving
- Case studies
- Management games
- Presentations
- Group discussions Xcelerate Training Institute uses the ‘Do-Review-Learn-Apply’ model for effective learning.

Benefits for Your Organisation

Organizations will benefit from:

- Making informed decisions about fund allocation.
- Anticipating and countering competitor moves.
- Adopting cost-effective financial policies.
- Timely forecasting of fund requirements for adequate supply.
- Aligning financial objectives with organizational goals.
- Efficiently managing working capital and financing current assets.
- Developing a robust financial recording and accounting system.
- Coordinating finance functions with other departments.

Benefits for You

Participants will gain:

- Knowledge of finance functions and strategy.
- Understanding of how finance strategy integrates with corporate strategy.
- Preparation for future challenges.
- Tools and techniques for financial projections and forecasting.
- Practical application of theoretical knowledge.
- A competitive edge with enhanced financial strategic management skills.

Who Should Attend

This course is suitable for:

- New entrepreneurs and start-up founders
- Finance managers
- Corporate managers
- Financial analysts and budget analysts
- Investors
- Departmental heads and executives
- Accountants
- Cost estimators and controllers

Course Outline

Introduction to Concepts of Strategy and Strategic Management

- Strategic Intent
- Strategy Formulation
- Corporate Level Strategy: Expansion Strategies, Retrenchment
- Business Level Strategy: Cost Leadership, Differentiation Strategy
- Finance Strategic Management
- Strategic Cost Management

Finance Functions

- Investment Decision: Capital Budgeting
- Financing Decision: Capital Structure, Debt-Equity Mix, Operating and Financial Leverage
- Dividend Decision

Financial Forecasting

- Forecasting Financial Statement Techniques
- Projection of Balance Sheet, Cash Flow
- Day Sales Method, Percentage of Sales Method, Simple Linear Regression Method
- Internal Growth Rate, Sustainable Growth Rate

Financial Planning

- Types of Financial Plans
- Process of Financial Planning
- Budget Preparation

Risk Evaluation and Management

- Business Risk, Financial Risk
- Elements of Risk: Systematic and Unsystematic Risk
- Profitability Analysis
- Projected Beta
- Mean-Variance Analysis: Standard Deviation and Coefficient of Variation

Working Capital Management

- Working Capital Policies: Levels of Working Capital Investment
- Profitability vs. Risk Trade-Off: Conservative, Matching, Aggressive Approach to Asset Financing
- Managing Liquidity and Financial Flexibility
- Short-Term Financing: Factoring, Bill Discounting

Business Restructuring

- Corporate Restructuring: Mergers and Acquisitions
- Financial Restructuring: Debt Restructuring, Equity Restructuring
- Re-Organization of Shares
- Buy-Back of Shares
- Trading on Equity

Business Valuation

- Shareholder Value Analysis
- Business Valuation Methods: Discounted Cash Flows, Comparable Market Multiples Method
- Economic Value-Added Approach
- Business Model Analysis

Copyright and intellectual property
This course, "Financial Strategy Training Course", is an original course by Xcelerate Training Institute. All materials, content and structure are the intellectual property of Xcelerate Training Institute. Reproduction, distribution or use of any part of this course without written consent is prohibited.

Registration Form

Financial Strategy Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

Call
+491631686678

Email this form
info@x8ti.com

Register online
Open the course page